Gravure Day 2014

Understanding the Gravure Process
Exploring Career Opportunities in Gravure Industries

Rochester Institute of Technology
School of Media Sciences
Professor Robert Eller
Gravure Day 2014

09:00 – 09:30  Welcome and Overview  R. Eller
09:30 – 10:00  Gravure Industry & Careers  P. Pimlott
10:00 – 10:15  GEF Scholarships  R. Sosa
10:15 – 10:30  Break
10:30 – 11:15  Engraving Technology  D. Haslam
11:15 – 12:00  Applications & Opportunities  R. Sosa
12:00 – 12:45  Lunch/Networking
12:45 – 13:00  Concluding Remarks  R. Eller/L. Justice
Gravure Technology

- **Gravure Superlatives**
  - The highest speeds of any press (up to 3,500 fpm)
  - The widest format of any press (up to 20 feet)
  - The narrowest format of any press (1-1/2 inches)
  - The broadest range of applications of any press

Gravure Publication Press – 14+ feet (4.32 m) wide
Gravure Applications

Only one technology is a major participant in four out of five sectors: Gravure.
Gravure Workflow

- Gravure differs from other printing workflows in:
  - The way the print form is created (Cylinder Engraving), and
  - The way it is used (Gravure Printing).
Graphic Arts - A Trillion Dollar Industry

A Huge, Established Industry – Rapidly Changing – Seeking New Leaders
## Interested In Learning More?

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