Founded in 1979 by officers of the GATF
In 1980, 3 schools received grants
Today we recognize 8 Gravure Resource Centers
Over 700 students attend Gravure Days annually
Manage investment portfolio and do fundraising
The GEF Mission

The Mission of the Gravure Education Foundation is to promote and support educational development in gravure technology by raising and properly distributing money and resources to deserving educational institutions and students. By so doing, the Foundation will motivate and develop individuals with technical proficiency and leadership skills for the print communications industry.
GEF Supports Universities

- Distributed over $3.6 million in scholarships and grants over the years
- Provided over 580 students scholarships since inception
- In 2012-13 directly supported 12 students
  - 9 competitive scholarships
  - 3 technical writing awards
Criteria for Grants to Resource Centers

- University must teach gravure printing
- Schools must hold a Gravure Day
- Grant funds used for students and staff attending gravure events, purchasing supplies, Gravure Days
- Grant Proposals are reviewed by industry members
Supporting Students

- Competitive Scholarships
- Memorial Scholarships
- Flint Technical Writing contest: Cash awards
- Grant funds for class support
How We Raise Funds

- 500 Club and 5K PRESSRUN
- Auctions
- GAA Sponsorships
- Golf Tournament proceeds
- Person of the Year (PoY) luncheon
- Corporate Sponsorships
- Endowments from Individuals and Corporations
2014 GEF Competitive Scholarships

- Alcoa Foundation
- Cerutti Group
- GPC Council
- JC Penney
- Fres-co Systems USA
- National Geographic
- Packaging Corporation of America
- Werner B. Thiele Memorial
- Harry V. Quadracci Memorial
GEF Scholarship Winners

2014 GEF Scholarship Winners

No Photo
Shreyas Pathak
WMU

Susan Halmholdt
WMU

Bilge Altay
WMU

Jordan Omorogieva
RIT

Melinda Lacke
UW Stout

Katelyn Theis
UW Stout

Prashant Kotkar
WMU

Cynthia Davis
WMU

The Gravure Education Foundation...1979-2014
GEF/Flint Group Technical Writing Contest

- 3 Cash Awards:
  - Graduate Student
  - Undergraduate - First Prize
  - Undergraduate - Second Prize
THE GRAVURE PLACE
on line job posting/resume service

- On line resume service
- Only available to Resource Centers (8 schools)
- Listing on GAA/GEF website by school
- Viewed by GAA member companies
More Information

www.gaa.org/gravure-education-foundation

Contact an officer, or call Phil!